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DEN update

The Monthly Publication of the Development Executives Network

August 2006

August DEN Meeting Hot Topic Roundtable Discussions

Friday, August 18th

Discuss challenges and successes with your peers,
facilitated by our member experts!

Bring your questions and your samples to share.

TOPICS: *Board Recruitment,
Effective Donor Cultivation,
Direct Mail*

11:45-1:00

Tarpy's Roadhouse

Members \$20 Non-members \$25

**Advance Reservations Required
through Lauren Cohen**

Lauren_Cohen@csumb.edu

Forum for the Future – Evening of September 7th

Join young professionals (ages 21-40) from across Monterey County & learn how to become more involved in your local community. Whether it's joining a local non-profit's board, running for office, volunteering in your community or becoming more involved in hot-button issues, Forum for the Future is the venue to learn more!

Sponsored by the Monterey County Young Professionals Group, the Central Coast Young Farmers & Ranchers and the Salinas Jaycees. Advance registration required, contact Lisa Thomas at 831.372.2259.

Newsletter deadline last Friday of each month
Forward submissions to Jessica Pratt Chezem
jchezem@chartwell.org
831.394.6419

Philanthropy Day

Monday, November 13th

Deadline for Agency Nominees Extended to September 3rd!

Please be sure to submit their name, agency, and your 30 word (no more!) statement to be read at the event. Although all will be listed in the program, this year the person will only be recognized aloud if they are present. We suggest that you make every effort to attend and bring your Honoree. Submit honorees to Kipra Heermann at kheermann@york.org

Basics of Planned Giving

Presented by Northern California Planned Giving Council

Designed to teach you the basics of planned giving and allow you to obtain the tools to start your planned giving program within six sessions, starting September 6th.

For further information, please see the Council's web page at www.ncpgcouncil.org/basics_course.asp

Principles & Techniques of Fundraising

The Fundraising School at the Center for Philanthropy at Indiana University the Community Foundation for Monterey County is presenting this nationally-acclaimed course here in September 2006.

Valuable to both new and seasoned professionals in the fundraising field, this intensive five-day, A-through-Z training program provides the framework and tools for operating a successful fund development program. Offered at less than half the regular price, this opportunity is not to be missed!

Dates: Five full day sessions

Thursday, September 28, and Tuesdays, October 3, 10, 17 & 24.

Fee: \$400.00, includes \$85 resource manual

Registration Deadline: September 12th

Location: Community Foundation for Monterey County Offices, 2354 Garden Road, Monterey

Changing Our World presents

ONPHILANTHROPY
A Global Resource for Non-Profit Professionals

You might enjoy this excellent article and other resources on this site.

Talking with Your Donors... Not Speaking to Them

"Our donors and potential donors are surrounded by more and more information and choices, so how do we as fundraisers break through the sound barrier with clear messages on how supporters can become more involved with our missions?" Complete article at...

http://www.onphilanthropy.com/site/News2?page=NewsArticle&id=6555&security=1&news_iv_ctrl=1502

2006 DEN Board of Directors

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Reservations

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MY Museum
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Employment Opportunities

SPCA of Monterey County ANNUAL FUND MANAGER

Responsible for managing the Annual Fund/Membership program through direct mail with an active donor base of 10,000+ constituents. Assist Director of Development with identification and cultivation of major donor/capital campaign prospects. Oversee operations of Benefit Shop. Must have strong computer skills, including Word, Excel, PowerPoint and Outlook. Significant experience working with Raisers Edge and Financial Edge preferred.

SPCA of Monterey County EVENT COORDINATOR

Responsible for the planning, organizing, marketing, and successful implementation of all fundraising events. Create sponsorship packages and secure sponsorships. Candidates must have 2 – 4 years experience in non-profit fundraising events or corporate events, command of the English language with proven excellence in writing and speaking skills, and proficiency in most Microsoft Office and Adobe applications. Preferred candidates will demonstrate a can-do attitude, possess the ability to multi-task, be organized, work well with volunteers, and be comfortable in public speaking situations

Send resumes to ggaluppo@spcamc.org or mail to Gina Galuppo, The SPCA of Monterey County, PO Box 3058, Monterey, 93942.

Meals on Wheel of Monterey Peninsula Development Director

Responsible for planning, direction and implementation of all fundraising and marketing activities of the agency, including annual campaign, grants, events, capital campaigns, planned giving and major donor initiatives. Four + year experience required.

Resumes should be sent to vlohr@mowmp.org