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DEN update

January 19th DEN Meeting

Speaking With Passion – The Perfect Elevator Speech

Presented by: Dan Haifley, Executive Director of O'Neill Sea Odyssey

How many times have you said to yourself, "I wish I had said...?"

Today is your opportunity to get that short presentation down to a perfect few words. The idea of an "elevator speech" is to have a prepared presentation that grabs attention and says a lot in a few words. By telling your core message, you will be marketing yourself and/or your organization, but in a way that rather than putting people off will make them want to know more about you and your mission.

Dan Haifley has been **Executive Director of O'Neill Sea Odyssey** since 1999. In that time, nearly \$4 million has been raised to support its core and special programs, over 32,000 youth have been served and a major building and education center renovation has been successfully completed.

Friday, January 19th
12 Noon-1:30 PM
Tarpy's Roadhouse
Members \$20 Non-members \$25

Advance Reservations Required
Lauren@MYMuseum.org

Welcome to our new board...



2007 DEN Board of Directors

President

Kathleen Adamson,
Gateway Center
kadamson@gatewaycenter.org

VP Membership

Anne Meyer
Gateway Center
ameyer@gatewaycenter.org

Program Chair

Emily Hull-Parsons,
Creative Solutions! Consulting for Nonprofits
ehparsons@sbcglobal.net

Program Committee

Emily Hull-Parsons, Linda Lee, Shari Hasty
ehparsons@sbcglobal.net
Shari: respect@cpy.org

Treasurer

Cathy Lindstrom,
Foundation for Monterey County Free Libraries
fmcfl@mbay.net

At Large member

Sue DeWar

Philanthropy Day Co-Chair

Shirley Coly
California State University – Monterey Bay
Shirley_Coly@csumb.edu

Newsletter Editor/Public Relations

Juliette Calandra Ferguson
The Lyceum of Monterey County
Juliette@LYCEUM.org

Reservations

Lauren Cohen
MY Museum
Lauren@MYMuseum.org

CompassPoint workshops are held in San Francisco, Silicon Valley, San Mateo, and in the East Bay. To view workshops, type in the following URL into your web browser: <https://www.compasspoint.org/onevent/classes.php>

CompassPoint continues to provide high quality nonprofit professional development training in the areas of Leadership, Management and Planning, Personal and Professional Development, Finance, Fundraising, and Technology.

If you have questions, email: workshops@compasspoint.org

"Pathways to Leadership" by Pat BJORHOVDE, a Nationally Prominent Expert on Fundraising and AFP Western Regional Representative. Monday, January 22, 9 - 11am. Info: Diana Trapani at DTrapani@InterimInc.org or (831) 646-2220x306.

Free for AFP members. \$25 non-members.

Advance registration is required by 12 noon Jan 15, to receive the handout.

SEND PHOTO'S of members, WORKSHOP INFORMATION, AND NEWSLETTER SUGGESTIONS TO Juliette Calandra Ferguson at juliette@lyceum.org by the last Friday of the month.

Did you renew your DEN Membership!

Mission of the Development Executive's Network

- Offer quality useful programs
- Build a sense of community among local nonprofits
- Provide an opportunity to network with other's in the nonprofit community

Great reasons to renew today!

Member Benefits

Membership includes FREE admission to 2 Members Only training opportunities!
TWO Great Member's Only workshops this year

- Monthly **networking** lunch programs with stimulating speakers!
- **Monthly newsletter** listing program information, job opportunities and useful resources
- **Annual Membership Directory** including contact information for local organizations
- **Discounts on monthly program lunches** for member organization's staff and volunteers
- One free ticket to the festive **Holiday Luncheon** in December and a chance to win great door prizes!
- **DEN's "Welcome Wagon"** - When a new person joins the development staff in an agency, we'll invite them to one free lunch meeting to learn about DEN.

2007 DEN Membership

Please return this form along with your \$60 membership dues to:
DEN 484 Washington Street, #199, Monterey Ca 93940

Agency name

Contact person/title

Address

Phone

fax

Email

website