

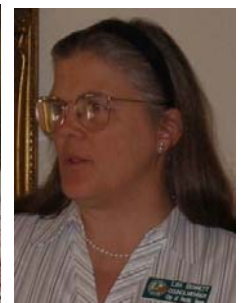
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- \*\*\*\*TIME TO JOIN DEN – RE-NEW DEN\*\*\*\*

## DEN update

**JOIN DEN'S BOARD IN 2008! Come to our Holiday Meeting in December.**

- VP of Membership
- Public Relations Specialist
  - Newsletter Editor
  - Programs Committee

Email your contact information to: [kadamson@gatewaycenter.org](mailto:kadamson@gatewaycenter.org)





## 2007 DEN Board of Directors

### President

**Kathleen Adamson**  
Gateway Center  
kadamson@gatewaycenter.org

### Program Chair Emily Hull-Parsons

Creative Solutions! Consulting for Nonprofits  
ehparsons@sbcglobal.net

### Program Committee

**Emily Hull-Parsons, Linda Lee, Shari Hasty**  
ehparsons@sbcglobal.net  
Shari: respect@cpy.org

### Treasurer

**Cathy Lindstrom**  
Foundation for Monterey County Free Libraries  
fmcfl@mbay.net

### At Large member Sue DeWar

### Philanthropy Day Co-Chair Shirley Coly

California State University – Monterey Bay  
Shirley\_Coly@csumb.edu

### Newsletter Editor/Public Relations

**Juliette Calandra Ferguson**  
The Lyceum of Monterey County  
Juliette@LYCEUM.org

### Reservations

**Lauren Cohen**  
MY Museum  
Lauren@MYMuseum.org

## 2008 DEN Board of Directors Slate so far...

### President

**Kathleen Adamson**  
Shirley Coly

### V.P. of Programs OPEN

### Program Committee

Emily Hull-Parsons, Linda Lee,  
Jennifer Martinez

### Treasurer

Cathy Lindstrom

### At Large member Sue DeWar

### Philanthropy Day Co-Chair Michele Lange

### Newsletter Editor OPEN

### Public Relations OPEN

### Reservations Lauren Cohen

## SAVE THE DATE.... HOLIDAY DEN MEETING And MEMBERSHIP RENEWAL!

December 14<sup>th</sup> Lunch  
Celebration/Meeting at  
Montrio in Monterey.  
Free for DEN Members.  
Members may bring one guest  
each for \$20. Details will be  
available in our November  
Newsletter.

*Bring \$60 too and renew your  
membership for 2008!*

See you November  
15<sup>th</sup> if you are going  
to Philanthropy  
Day!

**REMEMBER: NO  
NOVEMBER DEN  
MEETING.**

# The Community Foundation of Santa Cruz County Philanthropic Services Director

***The Community Foundation of Santa Cruz County*** (Foundation) is seeking a dynamic professional individual to be part of our management team. This person will lead the Foundation's Philanthropic Services by planning, overseeing, and reviewing effective development and planned giving programs in order to increase assets that serve the Foundation's organizational goals. This position will supervise a development staff of 4. In addition, this person will work with the Executive Director and other Foundation management staff to provide support and leadership for collaborative efforts that increase philanthropy in Santa Cruz County and serve as a key representative of the Foundation in the community and in the philanthropy field. Please visit the Foundation's website at [www.cfsc.org](http://www.cfsc.org) for a complete job description and duties. Salary is commensurate with experience. The Foundation offers an excellent benefits package.

The application deadline is **Friday, November 16, 2007**. Email, fax or mail cover letter, resume, and salary history, in Microsoft Word or PDF format to: Community Foundation of Santa Cruz County, **Attention: Susan Farrar**, [susan@cfsc.org](mailto:susan@cfsc.org), 2425 Porter Street, Suite 17, Soquel, CA 95073  
FAX: 831.477.0991 , [www.cfsc.org](http://www.cfsc.org),

The Foundation is an equal opportunity employer

## CFO- Chief Financial Officer Girl Scouts of California's Central Coast - GSCCC

**Position Summary:** The Chief Financial Officer (CFO) is responsible for directing the fiscal function of the council in accordance with generally accepted accounting and financial principles and regulations.

- develop the council's budget; administers and monitors operating plans and budgets; maintains control of the council's finances; manages the accounts and all financial records; prepares and issues financial statements and reports; and, oversees the payroll and benefits functions.
- The CFO contributes to the overall financial policy development of the council.
- ensures that all facility maintenance, leases, business equipment contracts
- oversees all information technology needs, supported by outside contract services.
- As a key member of the council Senior Management Team, the CFO participates in the process of setting the organization's strategic direction and short and long-term plans, and in translating the vision and corporate goals set by the council's Board of Directors into effective operational strategies and actions.

If you are interested in applying for this position, please send your **resume and cover letter, including salary expectations**, to [Sheila@DominguezandAssociates.com](mailto:Sheila@DominguezandAssociates.com) AND [dryder@gsomb.org](mailto:dryder@gsomb.org). EOE

## PART-TIME BOOKKEEPER MEALS ON WHEELS – SALINAS VALLEY

PLEASE SUBMIT RESUME AND APPLICATION LETTER BY NOVEMBER 1, 2007.

**Meals on Wheels of the Salinas Valley, Inc.** is seeking applicants to fill our Bookkeeper position. The Bookkeeper provides bookkeeping services for the agency using Quickbooks Pro 2004. This is a part-time position, 20 hours per week, Monday through Friday, based in Salinas. The Bookkeeper reports to the Executive Director.

**Qualifications:** Proficiency using Quickbooks Pro 2004. Training and demonstrated experience in bookkeeping and financial management processes and procedures. Basic knowledge of employee and business insurance packages. Proficiency using a PC and Microsoft Windows XP, including Word, Access, and Excel. A.A. degree and/or qualifying experience in health or human service delivery. Possession of a reliable vehicle, a valid California driver's license and automobile insurance. Ability to understand and speak Spanish highly desirable. Salary: \$15,490 - \$19,406 annually, plus benefits. Please mail resume and application letter by November 1, 2007 to: Janine Nunez Robinette, Executive Director, Meals on Wheels of the Salinas Valley, Inc., 40 Clark Street, Suite C, Salinas, CA 93901 Or email to [janiner@mowsalinas.org](mailto:janiner@mowsalinas.org), Fax: 831-758-6325. If you have questions, please call Janine Nunez Robinette at 758-6325, ext. 13. EOE.

## Marketing Your Capital Campaign and Other Tricks

**Beverly Lenihan, CBC, CFRE**  
**Reesults CONSULTING**  
**President of AFP Silicon Valley**

**A DEN Meeting you do not want to miss!**  
**AT TARPY'S ON JANUARY 18<sup>TH</sup>, 2008**

- *Bev is a senior management consultant to non-profits, public-benefit organizations and business-- planning and managing strategic programs designed to accelerate their success and service.*
- *Bev's focus for non-profits and public-benefit organizations is on education, children, health & human services, the arts and faith-based organizations. Prior to non-profit work, she had 27 years in high-technology business development, marketing and communications.*

*In addition to working with Hospice of the Valley, United Way, Montclair Presbyterian Church, St. Andrew's Episcopal Church, Child Quest International, Capuchin Franciscan Friars, Family Supportive Housing, and Santa Clara Methodist Retirement Foundation, Bev successfully concluded a \$10.8 million capital campaign for Dominican Sisters of Mission San Jose and is just winding up a \$20 million dollar campaign for Portola Valley Town Center. Bev is active in the Board leadership of Cupertino Rotary and AFP (Association of Fundraising Professionals) Silicon Valley Chapter. She heads Fund Development and Marketing on the Board of the newly formed San Jose Police Foundation. Bev volunteers with several non-profits, including the Boy Scouts. She has been on the Advisory Board of SJSU Professional Development Department and serves in that capacity for Child Quest International. Bev received her CFRE (Certified Fund Raising Executive) certification in 2004 and is a noted facilitator, trainer, speaker, writer and workshop presenter*

**RSVP by January 16th to Lauren Cohen at [Lauren@MyMuseum.org](mailto:Lauren@MyMuseum.org)**

### **Development Director** **COMMUNITY BRIDGES**

Through the supervision of the CEO, the **Development Director** is responsible for the coordination and implementation of Community Bridges' fund development and marketing plan. The position works collaboratively with administrative staff and program directors to implement the plan and serves on the agency's Management Team. The Development and Marketing Plan includes donor development, individual and corporate giving, broad appeal annual giving, foundation grants, planned giving, capital campaigns, community relations, and targeted marketing and events.

#### **MINIMUM QUALIFICATIONS:**

A Bachelor's degree in marketing, public administration, community studies or related field and three years direct experience fundraising for nonprofit institutions, or an and weekends as required. Background with human services desirable. Must have access to a motor vehicle for use on the job.

#### **RATE OF PAY AND HOURS:**

40-hour/week, Salary range: \$36,816 to \$53,268, depending upon experience. Pick up a job description at Community Bridges, 236 Santa Cruz Ave., Aptos, CA 95003, go to our website: [www.communitybridges.org](http://www.communitybridges.org) to download an employment application or e-mail [lorenap@cbridges.org](mailto:lorenap@cbridges.org).

#### **APPLICATION DEADLINE:**

**A resume with 3 references and a writing sample of no more than three pages must be returned to Community Bridges by Friday, Nov. 16, 2007 at 5:00 p.m.**

COMMUNITY BRIDGES IS AN EQUAL OPPORTUNITY EMPLOYER. WOMEN, MINORITIES, THE HANDICAPPED, VIETNAM & DISABLED VETERANS AND THE ELDERLY ARE ENCOURAGED TO APPLY. AdmDev.Dir.job rev 4/05; 10/07.