

## National Philanthropy Day, Thursday, November 13, 2008

November 13th, 2008 marks the 17th Annual National Philanthropy Day Awards Luncheon on the Central Coast.

National Philanthropy Day® provides an opportunity to reflect on the meaning of giving and all that it has made possible. First held in 1986, NPD celebrates the endless daily contributions individuals and organizations across the world make to countless causes and missions. Last year, more than 100 AFP chapters held NPD events and activities across North America.

### Important Dates:

September 29, 2008 – Invitations will be mailed. If you do not receive an invitation, please visit the website at [www.centralcoastnpsd.org](http://www.centralcoastnpsd.org) and submit an inquiry.

October 14, 2008 – The earliest date to purchase tickets for the November 13th Awards Luncheon. We **accept** reply cards postmarked October 14th or delivered in person to DMC Companies between 9:00 a.m. – 5:00 p.m. We will process reservations postmarked or delivered prior to October 14 after those received on Tuesday, October 14, 2008. Reservations are accepted in the order received with member organizations of DEN and AFP receiving preference.

This event sells out– normally on the first day reservations are taken, so please follow all instructions carefully. In order to include as many philanthropic agencies as possible, we are limiting tickets to six per agency. We have also had a slight increase in our costs this year and have had to adjust our ticket price accordingly to \$60 per person.

CHANGE THE WORLD



WITH A GIVING HEART

**National Philanthropy Day®**

### Mission

The mission of the Development Executives Network is to provide useful, high quality programs and training, build a sense of community among local nonprofits, and provide members and guests with the opportunity to network with each other.

Development Executives Network  
484-B Washington St. #199  
Monterey, CA 93940  
[www.developmentexecutivesnetwork.org](http://www.developmentexecutivesnetwork.org)

## Employment Opportunities

### **Food Bank for Monterey County seeks DEVELOPMENT AND COMMUNICATIONS DIRECTOR \$42,000 TO \$48,000 W/BENEFITS**

Under the supervision of the Executive Director and in partnership with the Board and Staff, the Development Director will help to ensure stable funding and to build a broad base of ongoing community financial support.

Primary duties include grant writing and reporting, individual donor program, community relations, board relations, and administrative duties.

Minimum qualifications include: excellent written and spoken communications skills, three years experience in fund development including working with boards of directors, direct mail, individual gifts, and grant writing; knowledge of the local community, its needs and potential resources; experience in marketing, strategic planning, fund raising, and public relations; and be computer literate.

The successful candidate will also have skills in setting and achieving goals; implementing a public relations program; maintaining computerized donor records; selecting, training and directing the work of volunteers; providing fundraising training for board, staff and volunteers; and dealing tactfully, cooperatively and effectively with staff, volunteers, agencies, funders, and the public, including people from different racial, ethnic and cultural groups and from different backgrounds and lifestyles.

Please send resume and cover letter to:

Leslie Sunny, Executive Director  
Food Bank for Monterey County  
815 W. Market ST #5  
Salinas CA 93901 or  
lsunny@food4hungry.org

**The ACTION Council is seeking a motivated, organized, personable individual** to build community support for the organization and its projects. This full time position will have a primary focus on annual individual and corporate giving and major donor cultivation. Please contact Jane Parker (783-1244 or jane@actioncouncil.org) with any questions and visit the website for more information: [www.actioncouncil.org](http://www.actioncouncil.org)

## Professional Development

**Upcoming trainings offered by the Community Foundation for Monterey County. For more information, visit them on the web at [www.cfmco.org](http://www.cfmco.org)**

<b>September 27</b>	<b>How and If to Start a Nonprofit</b>
<b>October 3</b>	<b>Grant Proposal Writing Basics</b>
<b>October 14</b>	<b>Management Clinic</b>
<b>October 21</b>	<b>Foundation Directory Online</b>
<b>October 30</b>	<b>Board Seminar: Reviewing your ED's Performance</b>

**To submit items for the October newsletter please email Aimee Cuda at [acuda@york.org](mailto:acuda@york.org) no later than September 25, 2008. Thank you!**

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## Funding for Kids... An Open Discussion

Please join us for this important discussion, Monday, October 13th from 1 -3 at the Kinship Center, 124 River Rd., Salinas. A panel of leaders from local children's organizations will discuss finding funds for kids, and strategies for implementing "the ask". This event is sponsored by AFP and the Community Foundation for Monterey County. Please RSVP to Brenda Whitsett at whitgroup@rassolink.com Lunch will be provided, \$10, for those that wish to network from 12 to 1:00 PM.

## Peak into the Future: DEN Programs for Fall

**Each month, DEN offers high quality programs with a focus on fundraising and related topics in addition to opportunities for all to share concerns and resources informally. Potential new members are welcome at any time. Meetings are held at Tarp's on Highway 68 from noon to 1:30 on the third Friday of each month. Your prompt arrival is appreciated!**

### September 19th:

Take advantage of a rare opportunity to learn from Leadership Volunteers, the kind of volunteer every organization needs and wants! Volunteers who contribute financially to an organization, give of their time, and get friends involved.

Panelists will discuss how organizations were able to develop their involvement and offer advice on how to cultivate your own leadership volunteers. Panelists include:

- Donna Jett, a volunteer with Chartwell, Monterey Bay Symphony, Monterey Opera Association, Carmel Womens Club, Team Captain with Planned Parenthood, The Carmel Foundation and PAC-Rep and serves on the Carmel Cultural Commission and as Corporate Village Supervisor for the US Open
- Connie Murray from SPCA and Planned Parenthood

### October 17th:

Tips will be provided on how to increase and maintain year-end giving among donors. Bring your examples, ideas and questions!

## Save the Date

December Holiday Lunch  
Friday, December 5  
Noon  
Montrio's  
414 Calle Principal, Monterey

This is our treat to our members—no charge for one person from each member organization; \$25 for all additional members. Prizes, networking and a perfect launch to the holiday season.

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# JOIN OR RENEW YOUR DEN MEMBERSHIP TODAY!

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## DEN Member Benefits

- Monthly **networking lunch programs** with stimulating speakers—discounted for member organization's staff and volunteers
- One FREE admission to the **DEN Members Only Workshop** May 9, 2008
- **Monthly Newsletter** listing program information, job opportunities and useful resources
- **Annual Membership Directory** including contact information for local organizations
- One free ticket to the festive **Holiday Luncheon** in December and a chance to win great door prizes!
- DEN's "**Welcome Wagon**"—when a new person joins the development staff in a member agency, we'll invite them to one free lunch meeting to learn about DEN

## 2008 DEN Membership

Please return this form along with your **\$60 membership** dues to:  
DEN ♦ 484 Washington Street, #199 ♦ Monterey, CA 93940

Agency name \_\_\_\_\_

Contact person/title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Membership dues are for the calendar year and are not prorated. Membership benefits are extended to all staff, volunteers, and board members for a participating organization EXCEPT for the Members Only Workshop and Holiday Luncheon, which are limited to one person per organization.